

# A rewarding experience



Regardless of what job you're doing, we all know there are days when motivation can prove an elusive commodity. In a bid to banish these blue days, *PMF* (enthusiastically!) got on the case and sought out Love2reward, a company which provides incentive and reward solutions to businesses throughout the UK; schemes which could potentially improve your sales figures – and your customer relations as well.

**L**ove2reward represents the corporate arm of Park Group Plc – first established in 1967 when current executive Chairman, Peter Johnson, founded a Christmas hamper business as part of his family's butchery chain. Park Hamper Company was incorporated in 1969 and a pattern of growth, through skilful management and successful acquisition, has enabled the company to become a major player in the weekly cash savings business.

## What we do

Love2reward has firmly established itself as one of the largest providers of incentive and reward solutions in the UK, with over 3,000 active clients. Our core commitment and philosophy is to provide ultimate choice and value to our corporate clients – whatever their budget.

We aim to provide reward solutions which inspire and motivate our clients' employees and customers alike to meet the objectives set. In addition, we provide innovative and flexible platforms to enable our clients to monitor, control and communicate their programmes to help achieve ultimate success.

Whether they want to utilise the power of the UK's largest multi option

gift voucher, administer their programme via our sophisticated online reward management system or tailor-make and customise a reward package to suite their individual needs – we firmly believe we have the solution for all our clients!

With proven success and



experience in all of these areas, we are confident that the following suite of products can meet our clients' specific requirements:

**Love2shop Gift Vouchers:** The UK's leading multi option gift voucher. Redeemable at over 75 top retailers and 19,000 outlets nationwide.

**Love2choose Gift Card:** A gift card providing recipients with the opportunity to select whatever they like from an extensive range of the UK's most popular gift vouchers.

**Love2travel Gift Card:** Choose from a wide range of over 200 travel companies. A one stop shop for all your travel and holiday needs – including: package holidays, UK breaks and theme parks, flights, cruises, hotels, car hire, airport parking and much more.

**Love2play Gift Vouchers:** The fun filled voucher is perfect for team or individual awards and gives a wide choice of leisure options, from days out at top attractions, meals out with family and friends, to unique experience days and activities.

**Love2saythankyou Gifting Service:** A wide range of gifts, including: flowers, chocolates, champagne, wine and luxury hampers, ensure we highlight the perfect gift for every occasion.

